

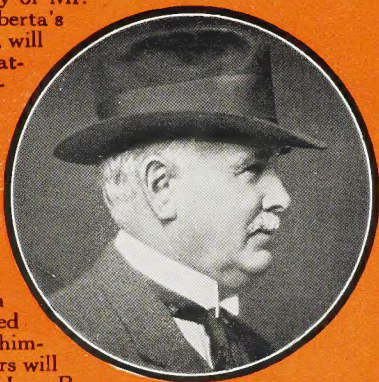
 **CALGARY
EXHIBITION
& STAMPEDE**



**JULY 6-11
1931**

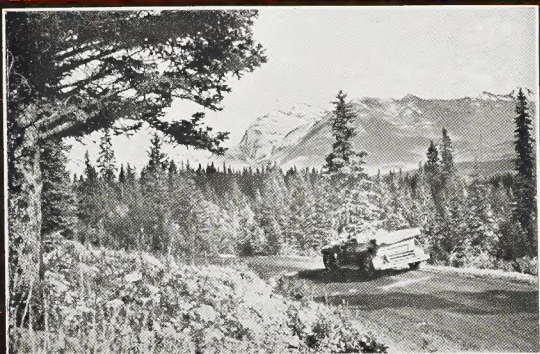
 **CALGARY
ALBERTA
CANADA**

The 75th birthday of Mr. Patrick Burns, Alberta's leading stockman, will be fittingly celebrated on our opening day. He will be our special guest in the great Stampede Parade Monday morning. In the evening he will be tendered a banquet at which he will be presented with a portrait of himself. The speakers will include the Rt. Hon. R.



B. Bennett, P.C., K.C., Prime Minister of Canada, the Hon. J. E. Brownlee, K.C., Premier of Alberta and the Hon. J. D. McGregor, Lieutenant-Governor of Manitoba. That evening a special ceremony will take place in front of the grandstand, when the Rt. Hon. R. B. Bennett will extend birthday greetings and everyone present will receive a piece of the mammoth birthday cake. Photo by W. S. Park, Calgary.

With two exceptions, the photos in this folder were taken by W. J. Oliver and Calgary Photo Supply Co., of Calgary.



Mt. Rundle, Banff, Canada's wonderful playground in the Canadian Rockies, three hours from Calgary over a splendid hard-surfaced highway.

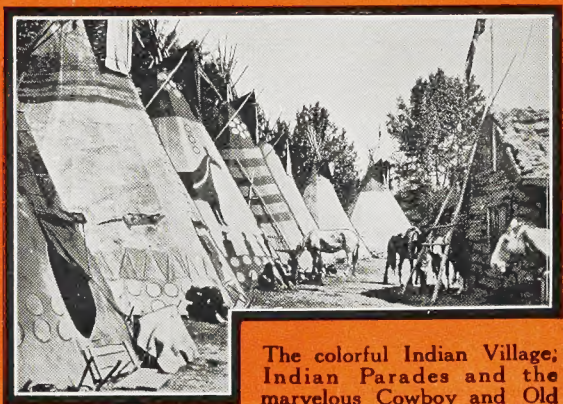
Stupendous Stampede Parade, Monday morning.
Gorgeous Fireworks Display, Saturday night.
Two Modern Auto Camps, Municipal Air Port.



BRAHMA STEERS

They are tough to ride. Many cowboys "bite the dust" after about three jumps.

Enjoy a ride to Turney Valley oil field and the Prince of Wales' ranch, two hours from Calgary.



The colorful Indian Village;
Indian Parades and the
marvelous Cowboy and Old
Timer's Ball, Palliser Hotel

and Ninth Avenue, Friday night (fifteen thousand
dancers to music from five bands) are never-to-be-for-
gotten features.



CHAMPIONS AT "THE ROYAL"

Hon. Robert Weir, Dominion Minister of Agriculture, and four Alberta-bred Hereford champions, owned by Frank Collicutt, Crossfield, Alberta, at the Canadian Royal Winter Fair, 1930.

Left to right—Junior and reserve champion bull, reserve champion heifer, junior and grand champion female, reserve junior champion bull.

THE CALGARY EXHIBITION — ALBERTA'S SHOW WINDOW.

Generous premiums in the several departments. The Live Stock Show is particularly strong and representative. A classification is included which is open to the world as well as a classification for cattle that are not regularly shown over the circuit. Come and see the wonderful display of live stock, Government, domestic and industrial exhibits. Nine thousand competitive exhibits.



WESTERN PRINTING & LITHOGRAPHING CO., LTD., CALGARY, ALBERTA

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WILD COW MILKING AND THE CHUCK WAGON RACE

Admission Charges; Grounds admission and reserved seat—afternoon, \$1.50; evening, \$1. To grounds and grandstand enclosure—afternoon, \$1; evening, 75c. Second largest grandstand in Canada. Reserve your seats early. Engage your room (hotel or private) through free accommodation booth at Canadian Pacific Railway Depot. Address your mail to Post Office, Exhibition Grounds. Reduced fares from Saskatchewan, Alberta and British Columbia mainland points. Summer tourist rates from wherever you live to beautiful Banff in the Canadian Rockies, with stop-over at Calgary. Ask your nearest Auto Club for road maps.

N. J. CHRISTIE,
PRESIDENT.

E. L. RICHARDSON, GENERAL MANAGER,
CALGARY INDUSTRIAL EXHIBITION CO., LTD.
CALGARY, ALBERTA, CANADA.

GUY WEADICK,
MANAGER, THE STAMPEDE

ATTENDANCE RECORD

Attendance, past six years, 1,292,000, an average of 215,300 a year, or a daily average of 35,000 for six years, rain or shine.



BUCKING HORSE RIDING

A major Stampede event. The horse has eight seconds to "do his stuff" and plenty of times that's far too long.



CALF ROPING

Requiring the utmost skill of both horse and rider. The Wild Horse Race is another thrill. Seven Running Races daily. The Fiesta of 1931, Mammoth Production of 100 people.